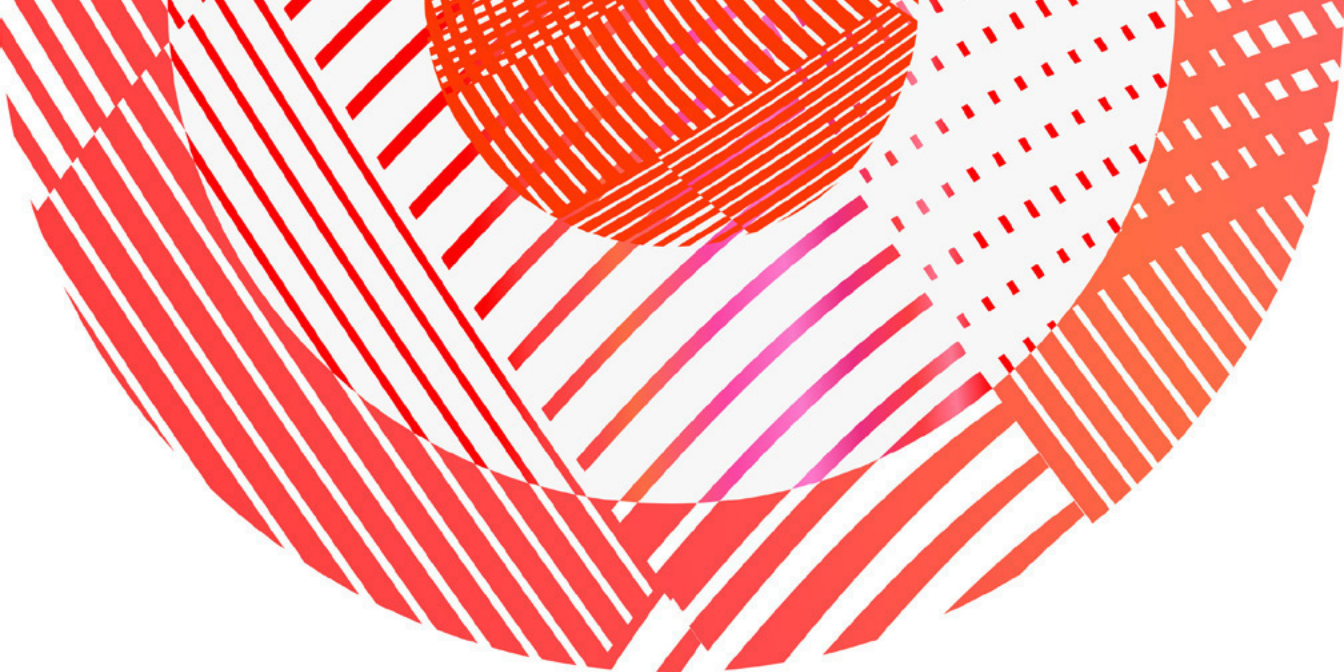
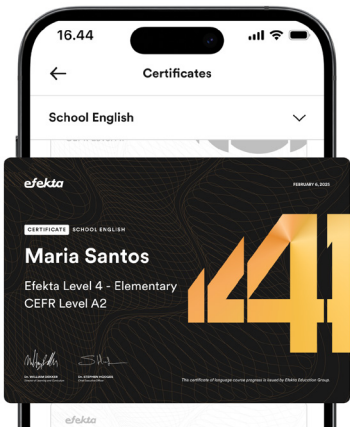




efekta

Teach Smarter. Learn Faster.





Students learn English faster with Efekta — an agentic teaching platform that delivers quality English education for high school and university students. Efekta saves teachers’ time — by automating tasks like grading and lesson planning, Efekta gives teachers more time to focus directly on their students.

Efekta Education (an EF Education First company) combines six decades of language learning expertise with cutting-edge AI technology to make personalized English education accessible to every learner.

Trusted by 3,000+ institutions in 100+ countries.



EF Research Lab
for Applied Language Learning

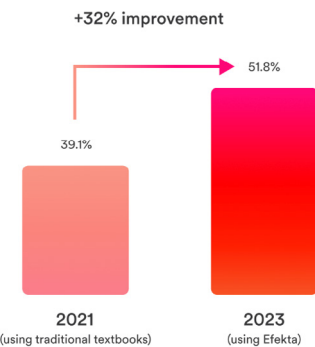


24M
PEOPLE TAUGHT

60+
YEAR LEGACY

Our platform is designed as a tool that fits seamlessly into classroom settings, empowering teachers with actionable insights, automated lesson planning and an agentic AI teaching assistant.

Parana State Test of English scores



Study size: 750,000

Proven results at national scale.

In the Brazilian state of Paraná, 750,000 public school students showed a **32% improvement** on state English standardized tests after just two years of using the Efekta curriculum and platform.

Award-winning technology that helps students learn English faster.



Empowering Teachers

Teachers gain the time and confidence needed to focus on their students.

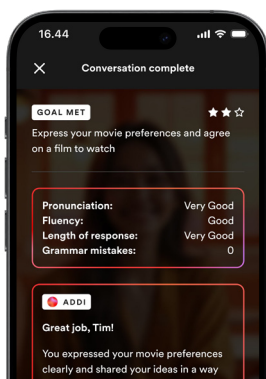
Better Learning

Students learn English faster in a CEFR aligned course.

Scalable Impact

Works affordably at national scale. Implementation is fast, simple, and reliable.

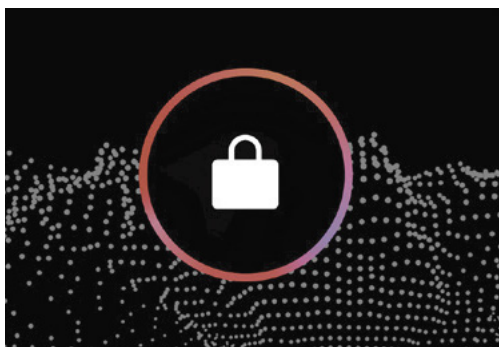
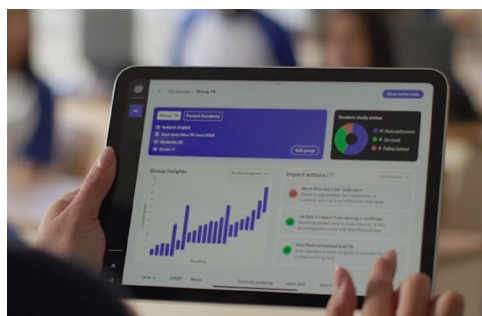
The assistance every teacher deserves.



Reduce admin, see progress.

Our teacher dashboard provides a clear view of student progress at individual, school, and regional levels. With real-time data on performance and engagement, teachers and education leaders can identify learning trends, target support, and measure impact with confidence.

Our agentic platform works alongside teachers and gives every student a truly personalized learning journey — built into the course with robust safeguards, our AI teaching assistant answers questions, recommends practice activities, and keeps students on the fastest path to success. Teachers are freed to do what they do best: inspire, motivate, and help the students who need it most.



Learner data security and privacy.

Our systems are designed with data minimization and user protection at their core, upholding the highest standards of security and privacy.



EFEKTA.COM



We get students to CEFR B2 English. Guaranteed.

60+ years of teaching experience (now with agentic AI).

Designed to scale across entire school systems.

Supporting teachers by reducing admin tasks.

Already changing the lives of 4.5M students.

Powering English learning in 170 countries.

25%+ better learning outcomes.

All for the cost of a textbook.

Contact us: enquiries@efekta.com

