

Classroom Transformaton with CHUNJAE AI Technology



Teachers

Enhancing Efficiency
In Class Management

Establishing a Data-Driven Class
Environment

Improving Class Engagement and
Student Attention through AI



Students

Alleviating Educational Inequality
through
Personalized Learning

Efficient learning through AI
Diagnosis and Personalized solutions

Boosting Engagement and Immersion
through Learning Motivation

The Distinctive Features of CHUNJAE AI Technology



Verified AI Capabilities

Possesses 13 AI-related patents in Korea.
(Learning Content Recommendation, Chatbot-driven learning guidance ect)



Personalized Learning Process

Customised learning driven by 8.9 billion data and advanced AI solutions.



CHUNJAE, Korea's No.1 Textbook Publisher

45 years of experience in educational content development and instructional services



aidt.chunjae.co.kr

CHUNJAE AI DIGITAL TEXTBOOK

CHUNJAE Education will lead the future of education in South Korea through superior technology and relentless R&D.



CHUNJAE EDUCATION GROUP

A leading education specialist in South Korea, driving the future education with exclusive technology and content across online and offline learning.

CHUNJAE

Digital Education Innovation In South Korea

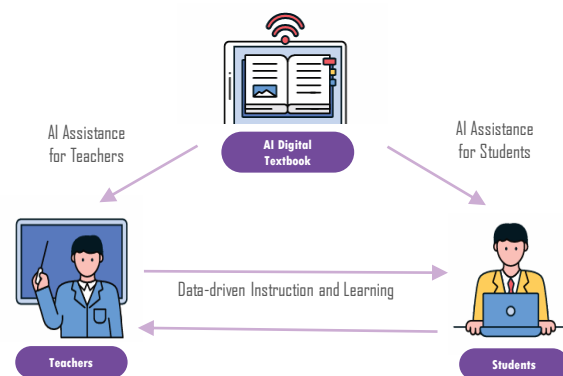
5 Million Textbooks For 5 Million Students

What is AI Digital Textbook ?

A software-based textbook utilizing AI and intelligent technology, providing **personalized learning opportunities** for students and **data-driven class management** for teachers.

Artificial Intelligence Digital Textbook

Personalized Education for All



► Data-Driven Class Management

- Data-Driven Learning Management
- Content Adjustment and Customization
- Course Design and Personalized Prescription

► AI based Personalized Learning

- Personalized Learning Diagnosis and Analysis
- Personalized Learning Pathways and Affiliated Contents
- Personalized Learning Assistance

Smart AI for Teachers

AI Teaching Assistant Enhancing Lesson Efficiency

#Flexible Teaching

#Learning Progress Tracking

#Workload Reduction



Lesson Design Recommendations

Personalised lesson planning based on student learning data



Feedback Support System

Data-informed feedback delivery system



Student-Centred Personalised Learning

AI-driven recommendations for personalized educational content



Assessment assistance

Automated grading and visualisation of assessment results



Real-Time Monitoring

Real-time monitoring of student progress and performance

Smart AI for Students

AI Tutor Offering Personalized Learning

#Active Learner

#Self-Directed Learning

#Personalized Learning



AI Chatbot

Intelligent Chatbot for Instant Responses



Feedback and Performance Evaluation

Performance feedback and tracking of learner achievements



Learning Report

Comprehensive Learning Progress Report



Learning Strategy Recommendations

Personalized Learning Strategy Proposal



Additional Learning Resources

Recommended Extra Learning Materials

ENGLISH

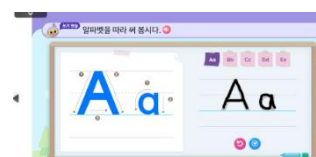
CHUNJAE AI DIGITAL TEXTBOOK

Curriculum-Aligned Content for Focused Skill Development



AI Speaking

Speaking Practice Material
with Native vs. Learner
Pronunciation Analysis



AI Writing

Handwriting Practice Content for Learners Less
Familiar with Keyboards



Let's Talk

Speech Recognition-Based Pronunciation Practice



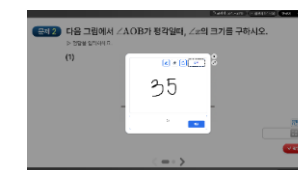
Let's Write

AI-Assisted Writing Learning

MATH

CHUNJAE AI DIGITAL TEXTBOOK

Optimising learning to strengthen fundamentals and concept hierarchy



Handwriting Recognition

Enhancing mathematical skills through handwritten digit
recognition



Digital Math Tools

Curriculum-linked supplementary
math learning resources



Math Knowledge Map

AI-driven analysis of individual student strengths and
weaknesses



AI Navigation

Personalized learning pathways
for each student