

Arasoft Co., Ltd.  
PRESS RELEASE  
June 16, 2026

## Arasoft to Exhibit at the Learning & Teaching Expo 2026 in Hong Kong, Showcasing Its AI-Ready ePUB 3.0 Digital Learning Ecosystem

At Booth R24 of the Hong Kong Convention & Exhibition Centre, Arasoft will present its classroom-first digital learning ecosystem to schools across Hong Kong and the Greater Bay Area — and invites a local partner to help bring structured, AI-ready academic content to classrooms throughout the region.

Hong Kong — June 16, 2026



Arasoft Co., Ltd., a Republic of Korea education technology company specializing in ePUB 3.0, interactive digital publishing, and AI-ready document infrastructure, will participate in the **Learning & Teaching Expo (LTE) 2026**, held from **25–27 June 2026** at the Hong Kong Convention & Exhibition Centre, Wan Chai. The company will welcome educators, school leaders, and industry partners at **Booth R24**, presenting a live demonstration of how structured, AI-ready content can be created, read, and distributed across the classroom.

LTE 2026 is part of Digital Education Week 2026, organised by the Smart City Consortium, presented by Hong Kong Education City, and supported by the Education Bureau of the HKSAR, under the theme "*Reimagining Education: Human-Centric, Future-Ready.*" Arasoft's participation reflects a shared commitment to that vision — and a deliberate step to establish a long-term presence in the Hong Kong and Greater Bay Area education market.

---

## A Classroom-First Ecosystem, Built on ePUB 3.0

At Booth R24, Arasoft will demonstrate a connected ecosystem designed around the everyday realities of teaching and learning. **NamoAuthor** enables teachers to create structured, interactive ePUB 3.0 learning materials without specialist technical skills. **DABONDA** delivers those materials to students through a clean, accessible reading experience across devices. The **ARAEBook Platform** provides schools with a secure digital library and distribution channel for their content.

Crucially, the ecosystem is designed to **enhance the infrastructure schools already use, not replace it**. By adopting the open ePUB 3.0 standard, academic content moves from static files into structured, interoperable, and machine-readable digital assets — a foundation that is materially more efficient and reliable for AI-enabled learning than conventional document formats.

---

## Seeking a Local Partner in Hong Kong

Beyond direct engagement with schools, a primary objective of Arasoft's presence at LTE 2026 is to **identify a local partner in Hong Kong**. Arasoft is inviting dialogue with distributors, educational publishers, technology integrators, and service providers who share an interest in advancing structured, AI-ready digital content across the region.

Consistent with the company's approach to international expansion, Arasoft's booth is intended as a space for institutional dialogue and long-term partnership rather than product sales. A local partner would help adapt the ecosystem to Hong Kong's curriculum, language, and procurement context, and serve as the on-the-ground bridge between Arasoft's technology and schools across Hong Kong and the Greater Bay Area.

---

## Aligned with Hong Kong's Vision for Future-Ready Education

Arasoft's ecosystem is already deployed at national scale in its home market. Its AI Web Office has been embedded in the Republic of Korea's central government document system, the On-Nara System operated by the Ministry of the Interior and Safety, since March 2026, introducing ePUB 3.0 and HTML-based document standards across central ministries. Internationally, Arasoft has delivered e-government and capacity-building programs in

partnership with government agencies across Africa and Southeast Asia, and today works with 218 institutional partners across 13 countries.

This experience positions Arasoft to support Hong Kong educators as they explore how academic content can be modernized — structured, secure, interoperable, and ready for the future of AI-enabled learning and knowledge dissemination.

---

## Quotes from Arasoft

### **Mr. Kang Juong Hyon, Chairman of Arasoft Co., Ltd., Republic of Korea, said:**

*"Hong Kong is one of Asia's most forward-looking education markets, and the Learning & Teaching Expo is the ideal place to begin a long-term conversation. We are not here simply to present a product. We are here to listen to educators, to demonstrate what AI-ready ePUB 3.0 content makes possible in the classroom, and to find a local partner who can help us serve schools across Hong Kong and the Greater Bay Area for years to come."*

---

## About Arasoft Co., Ltd.

Arasoft Co., Ltd. is a Korean education technology company specializing in ePUB 3.0, interactive digital publishing tools, structured digital content systems, and web-based document platforms. Its ecosystem includes authoring (NamoAuthor), reading and viewing (DABONDA), and secure digital content distribution (ARAeBook Platform) solutions designed for education, government, and enterprise use across Asia.

---

## Visit Arasoft at LTE 2026

**Booth R24** • Hong Kong Convention & Exhibition Centre, Wan Chai • 25–27 June 2026

Media & Partnership Enquiries: Institute of Global Competency Development, Arasoft Co., Ltd.

Web: [www.arasoft.net](http://www.arasoft.net)

Tel: +62 812 5233 6457